

## **Press Contact:**

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## Crystal Stairs to host 3rd Annual LA County Stand for Children Day

500 Families, Child Care Providers and Elected Officials Expected to Attend

**Los Angeles – July 2016 – Crystal Stairs, Inc.** and its advocacy program, **Community Voices**, will host parents, children, child care providers and advocates, as well as elected officials including *Senator Holly J. Mitchell*, Assemblymember Cristina Garcia, and Assemblymember Reginald Jones-Sawyer at its **3<sup>rd</sup> Annual Los Angeles County Stand for Children Day (LACSFCD)**.

Inspired by the annual Stand for Children Day at the State Capitol in Sacramento, **LACSFCD** was created in 2013 to give parents, providers and legislators, in LA County, an opportunity to collectively raise awareness about the importance of investing in funding for child care and its impact on the millions of families in California who rely on a range of child care resources and programs to work and attend school.

This year, in honor of its 10 year anniversary, **Community Voices** aims to make an even bigger impact on the community. Teaming up with sponsors: First 5 LA, Child Care Alliance Los Angeles and the City of Los Angeles Zapata-King Neighborhood Council; as well as partner agencies: Connections for Children, International Institute of Los Angeles, Options for Learning, Pathways and Pomona Unified School District Child Development has provided **Community Voices** an incredible opportunity to increase their outreach and provide this day of advocacy and awareness to residents all over Los Angeles County. **LACSFCD** will be held on Saturday, **July 30, 2016 from 10:00am – 2:00pm** at Exposition Park. Registration is required by **July 15, 2016**. For more information or to get involved, contact Crystal Stairs at (323) 421-2698 or via email at <a href="mailto:externalaffairs@crystalstairs.org">externalaffairs@crystalstairs.org</a>. To follow the event on July 30, use #SFCDayLA on Instagram or Twitter for updates throughout the day.

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## **About Crystal Stairs**

Crystal Stairs, Inc. is a Los Angeles-based nonprofit child care and development organization founded in 1980 whose mission is to improve the lives of families through child care services, research and advocacy. Guided by its mission and values, Crystal Stairs is dedicated to promoting programs that strengthen and assist families towards reaching self-sufficiency and providing enriched lives for their children.